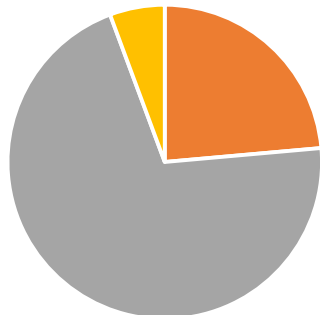


KAHM Unity Women's College, Manjeri

Programme Report

1.Name of the programme	Industrial visit
2.Aim, Objectives, and Scope of the programme	To offer practical understanding of industry operation To enhance awareness of various career paths
3.Name of the coordinator/organizing secretary	Mrs. Fathima Shirin K A Mr Hamraz Ahammed
4.Date of programme	15-10-22
5.Mode of the programme(offline/online)	Offline
6.Total number of attendees/participants	100
7.Organizing body	Wellness Club & Sports Club
8.Organizing committee members	Mrs. Fathima shirin K A Mr Hamraz ahammed
9.Students' involvement in organizing the programme	Formation of planning committees, promotion & communication, coordination

10.Detailed report of the programme	As part of experiential learning, wellness club & sports club conducted a visit to the Decathlon sports showroom at Calicut on 15 th October 2022.it provide the students with practical insights in to the retail and sports equipment industry. The visit aimed to enhance our understanding of decathlon operation, product range, and business model. The programme coordinated by Mr. Hamraz Ahammed.				
12.Feedback analysis	<table><tr><td>■ AVERAGE</td><td>■ GOOD</td><td>■ VERY GOOD</td><td>■ EXCELLENT</td></tr></table>	■ AVERAGE	■ GOOD	■ VERY GOOD	■ EXCELLENT
■ AVERAGE	■ GOOD	■ VERY GOOD	■ EXCELLENT		
13.Outcome, Evaluation, and results of the programme	• Students gained practical insights • Understanding marketing strategies				
14.Signature of the organizing secretary					